

# Quarterly Recap

NBAF  
2024

HERE'S WHAT HAS HAPPENED IN THE FIRST QUARTER OF 2024 AND A PEEK AT WHAT'S TO COME!

## BOARD UPDATES

NBAF welcomed 4 new Board members in February 2024:

DAWN RHODEN



Senior Vice President  
Consumer Banking Region  
Executive  
Bank of America

BLONKA WINKFIELD



Senior Vice President  
of Development &  
Expansion  
The Leadership Program

MALIK HAKEEM



Assistant Executive  
Director  
Sadie G. Mays Health &  
Rehabilitation

DEMETRI ALI



Technical Program  
Manager  
Microsoft



## NBAF BLACK HISTORY MONTH: BLACKLISTED! BANNED BOOK FAIR

2024's Annual Black History Month event highlighted and uplifted African American literature and featured 35 authors and activists via panels and interactive activations. Over two days, the event also included a book fair/ marketplace with over 15 vendors and highlighted partnerships with 9 different partners like the ACLU and United Against Book Bans. The event was a huge success and expanded NBAF's reach through over 121k social media impressions with 2900 attendees!

**\$20,000  
GRANTED TO  
ATLANTA  
ARTISTS IN  
2024**

## 2024 ARTIST PROJECT FUND COHORT

The NBAF Artist Project Fund (APF) has entered into its 4th year and this year we received over 100 applicants to be a part of this growing cohort program. On March 20th, we announced the 20 new cohort members at the APF Award Mixer where we awarded them with \$2000 grants to support the completion of their art projects. The program also provides artistic development and skills training through workshops and cultural outings that they will participate in over the next 6 months.



## BLOOMBERG PUBLIC ART CHALLENGE

NBAF, in partnership with The City of Atlanta's Mayors Office, The Center for Disease Control Foundation and Out of Hand Theatre, is proud to be a winner of the 2024/2025 Bloomberg Philanthropies' Public Art Challenge. This "Thriving Together" project will take place from Fall 2024 to Fall 2025 throughout the city of Atlanta and will use art to raise awareness of how race continues to impact the health and well-being of Atlanta community members.

"Thriving Together" estimated audience 100,000

\* Public Art Murals Fall 2024

\* Mobile Art Experiences Fall 2024/Spring 2025

\* Thrive Together Festival Fall 2025



## NBAF YOUTH PROGRAMS: MOVE DANCE! AND NEXTGEN ARTIST



**NBAF'S YOUTH PROGRAM HAS SERVED 956 STUDENTS IN Q1 ACROSS 11 DIFFERENT SCHOOLS**

Move/ Dance! is a health and wellness based initiative focused on providing dance curriculum to middle school students. So far, NBAF has served 668 students this year in 6 different APS schools as well as in 3 additional schools through our partnership with Spelman College.

NextGen Artist provides immersive art experiences and a structured artistic curriculum with workshops, residencies, internships, mentoring, business and professional development, etc. to high school students. This year, this program has served 288 students in 6 different schools to date.

## 18TH ANNUAL FINE ART + FASHION

On March 27th, 2024, at the Atlanta History Center and in partnership with Neiman Marcus, NBAF presented the annual Fine Art + Fashion (FAF+F) event. The event highlighted honorees in Visual Arts and Fashion, including the college student winners of the annual Fashion Forward Student Design Competition and the high school winners of the NextGen Artist Visionary Competition. Attendees also enjoyed the presentation of the inaugural Radcliffe Bailey Award for Excellence in Visual Arts as well as dinner + drinks and an impeccably curated fashion show.



**FASHION FORWARD WINNING DESIGNERS**



**NEXTGEN ARTIST VISIONARY FINALISTS**



**RADCLIFFE BAILEY AWARD OF EXCELLENCE IN VISUAL ARTS: MARILYN NANCE**



**FASHION DESIGNER EXTRAORDINAIRE: JAMES KEITH**



**NEIMAN MARCUS "ART OF FASHION"**

## FUND DEVELOPMENT UPDATES

**\$400,108**

TOTAL RAISED IN Q1 2024

- \$74,870 Government Grants
- \$66,000 Corporate/ Foundation Grants
- \$214,686 Fine Art + Fashion Benefit
- \$36,500 Program Sponsorships
- \$8,602 Individual Donations

**AFTER Q1, NBAF IS CURRENTLY 32% TO IT'S ANNUAL FUNDRAISING GOAL OF \$1.2 MILLION**

## Donate Today!

