NBAF is a nonprofit organization with a mission to **expose**, **educate**, **engage** and **entertain** audiences by presenting and supporting art and artists of African descent.

Founded in 1987, NBAF is committed to continuing its legacy of providing stellar artistic and educational programs in music, dance, film, theatre, and visual and literary arts.

Based in Atlanta, GA, NBAF is recognized as the oldest multidisciplinary arts organization in the United States focused exclusively on Black art. In 2008, the United States Congress recognized NBAF for its importance to the “cultural fabric of greater Atlanta and all of America.”

Through its annual public programs, world-class performances, commissioned works, visual art exhibitions, and youth education programs, NBAF offers local, national and international audiences experiences that are extraordinary and enriching.
35 YEARS OF BLACK ARTS PROGRAMMING EXCELLENCE!
35 YEARS OF BLACK ARTS PROGRAMMING EXCELLENCE!
NBAF curates engaging, year-round, live and virtual programming focused on Black art and artists that reaches audiences around the world!

OUR 2022 ARTS PROGRAMMING INCLUDED:
NBAF PROGRAMS MAKE AN IMPRESSION!

In 2022, we continued to grow our audience and achieved over **2.5M IMPRESSIONS** through in person and virtual events, native and partner social media posts, e-newsletters and press, and reached the following audience:

- **Email Subscribers**: 7,691
- **Facebook Page followers**: 60,076
- **Email Subscribers**: 17,531
- **Instagram followers**: 7,691

The audience demographics show that most people are women aged between 25-34 and 35-44 years old, with women constituting 66.6% of the audience.
A LEGACY OF BLACK ARTISTIC EXCELLENCE!

NBAF is excited to continue to build upon our legacy of being one of the oldest non-profit organizations in the US focused solely on supporting and presenting art across multiple disciplines from artists of African descent.

Through engaging public programs, arts education, and more, NBAF seeks to ensure that the art and stories of Black people are increasingly presented and valued in our nation’s cultural economy.

CHECK OUT ALL OF OUR 2023 PROGRAMS!
NextGen Artist program is a NBAF youth arts education program that aims to nurture the dreams, creativity and artistic talents of high school emerging artists of African descent, while providing exposure into the different careers in the arts and entertainment industries.
The program provides a structured artistic experience with workshops, classes, lectures, mentoring, business and professional development, and opportunities for competitive scholarships. This transformational experience is designed to support the educational goals of our partner schools and the workforce development-based curriculum is curated to recognize and nurture the students' unique talents in diverse creative arts disciplines.
MOVE/DANCE!

The Move/Dance! Program was established by NBAF as part of its Adopt-A-School arts education initiative. It brings much needed dance-based arts education back into local Atlanta middle schools. Move/Dance! is an interventionist project because of the focus on improving the health and wellness of the students, and by extension their families, through fun dance lessons that support movement and exercise.
MOVE/DANCE!

The Move/Dance! lessons are based on a new curriculum on Black dance developed by NBAF to match the Atlanta School system’s curriculum standards and goals. The project also includes a "Create a New Dance" competition that provides scholarships opportunities for students to choreograph their own dance and present it at the final dance performance.
NBAF Black History Month Program 2023:

THE LIVING WORD
A Celebration of African American Theatre
EVENT DETAILS: tentative & subject to change
DATE: Sunday February 26, 2023
LOCATION: Woodruff Arts Center, Atlanta, GA
TIME: 12PM – 5PM
ATTENDANCE: 400-650
THE LIVING WORD
The 2023 NBAF Black History Month Program will celebrate the important legacy of African American Theatre with the premiere event, *The Living Word*.

A continuum of African folk traditions, African American Theatre has afforded Black artists a cultural gold mine to celebrate what it has been like to be an African American in The New World.

This interactive, immersive experience into the history of Black Theatre will feature:
VIP SUNDAY BRUNCH: TRIBUTE TO THE AFRICAN-AMERICAN MUSICAL

A ticketed event for NBAF’s VIP supporters including local government officials, corporate funders, celebrity influencers and artists, featuring 90-minutes of iconic songs in Black Musical Theatre History performed by Atlanta-born Broadway musical theatre artists. Target performers include:

- Joaquina Kalukango
- Aisha Jackson
- Amber Iman
- Titus Burgess
EXHIBITIONS: PROJECTION MAPPING
Immersive video experience of Black Theatre history visualizing:

- 19th Century Theatre
- Early Twentieth Century - Early Musicals, Lynching plays, Harlem Renaissance
- Each decade up to the year 2000 - Black Arts Movement and Hip-Hop Theatre
- Last 20 years
EXHIBITIONS: PHOTOGRAPHY TIMELINE
Photo installation outlining the history of African American Theatre and Atlanta Black Theatre history.
EXHIBITIONS: ICONIC BLACK THEATRE SNIPPETS
Screenings of iconic scenes from African American plays
Multiple screens playing rotating clips with earphones for individual viewing
EXHIBITIONS: 3D PHOTO BOOTH

3D scene from an iconic Black play with props

Social booth for data collection and social sharing
FROM THE CLAY: HOMAGE TO ATLANTA BLACK THEATRE

This multimedia performance event will include short interviews, production clips, tribute performances and short scenes from seminal Black Theatre works.

The event will also pay tribute to Atlanta artists who paved the way including Carol Mitchell Leon, Kenny Leon, Don Griffin, Elisabeth Omilami, Pearl Cleage, Tom Jones, etc.
STAGED READING – "IN THE POCKET"

Gabrielle Fulton Ponder is a playwright and indie filmmaker whose works have been produced, developed, or workshopped at the Alliance Theatre, Chicago Dramatists, Kenny Leon’s True Colors Theatre Company, Horizon Theatre Company, Atlanta Fringe Festival, the Emory University Center for Creativity & Arts and more. She was the 2011-2012 NNPN Playwright-in-Residence at Horizon Theatre Company and in 2014 was a winner of the Reiser Artists Lab at the Alliance Theatre.
MUSEUM SHOP
Pop Up gift shop with Black Theatre and NBAF related items for sale
NBAF Black Music Month Program 2023:

RAPPER'S DELIGHT

Celebrating 50 Years of Hip Hop
EVENT DETAILS: tentative & subject to change
DATE: June 2023
LOCATION: Pullman Yards, Atlanta, GA
TIME: 12PM – 6PM
ATTENDANCE: 1500 – 2500
The 2023 NBAF Black Music Month Program will celebrate 50 Years of Hip Hop with Rapper’s Delight!

This block party style experience will celebrate one of America’s most influential Black cultural movements and the art, music, and fashion that it has created over 5 decades.

This immersive celebration of 50 Years of Hip Hop will feature:
LIVE PERFORMANCES

Noted local and national Hip Hop DJs will take us through the 5 decades of hip hop with sets paying homage to hip hop’s roots and its future! Attendees will enjoy pop up performances by celebrated hip hop pioneers and leaders of the new school!

NBAF is targeting iconic artists for performances and interviews that represent the different regions, eras and styles of hip hop from over the last 50 years!
TARGET HOSTS

Re-living the iconic eras of Yo MTV Raps!, Big Tigger in the Basement, and BET’s 106 & Park, NBAF aims to secure some of these legendary hosts to lead the audience through a living music history lesson!
SCREEN PROJECTIONS

Iconic hip hop videos will take us back to the golden age of music videos and create an immersive atmosphere as we travel through the decades.
PHOTO TIMELINE & HIP HOP MEMORABILIA

Photography timeline of Hip Hop through the decades. A special installation will highlight Atlanta’s Hip Hop contributions along the way.

Display of the equipment, music formats, magazines, fashion and iconography that shaped the hip hop movement.
LIVE ART
Multiple artists creating live hip hop inspired murals and interactive graffiti and tagging walls
SOCIAL PHOTO BOOTH
Social photo booth for data collection and social sharing
THE CORNER STORE

Local Black owned vendors and NBAF 50 Years of Hip Hop Memorabilia for sale
Local Black owned food vendors will also be on hand to serve the masses
NBAF ART ACADEMY
Virtual Art Master Class Series
NBAF ART ACADEMY

NBAF aims to make high level industry knowledge accessible to everyone through our NBAF Art Academy virtual workshop series.

Led by some of the top names in Black Arts, the series features 60 to 90-minute virtual classes on a variety of topics.

Viewers will receive in depth knowledge on the different topics and will leave with real world knowledge that they can apply to their respective crafts.
SAMPLE NBAF ART ACADEMY SESSIONS INCLUDE:

- The Structure of Songwriting
- Dance Choreography for Music Videos
- Photography Lighting Techniques
- The Business of Public Art
- Creating Dynamic Characters for Theater
- Selling your Literature to Publishers
- and more
SPECIAL EVENTS
FINE ART + FASHION & ANNUAL FUNDRAISING GALA
FINE ART + FASHION

Fine Art + Fashion, a premier benefit sponsored by Neiman Marcus, offers NBAF a unique opportunity to bring together lovers of art and fashion to celebrate the talent of established visual artists and fashion designers. Attendees experience an impeccably curated fashion show, award presentations and are introduced to the winning student designers of the annual NBAF Fashion Forward Student Design Competition.
The annual NBAF Gala brings together funders and supporters to celebrate and showcase Black art and artists and present high-quality arts programming that fulfills NBAF’s mission to expose, educate, engage and entertain audiences. The NBAF Showcase highlights NBAF’s annual programming and features talented artistic performances by artists from the NBAF community at large.

Both of these events also serve as the official presentation and awards ceremony for the Horizon Awards. NBAF’s Horizon Awards for Emerging Artists seek to help aspiring emerging artists scale their careers. The award is highly competitive and grants the recipient in the categories of Visual Arts, Music and Film with a $10,000 awards package to fund their practice.
PAST NBAF SPONSORS INCLUDE:
TO LEARN ABOUT ALL NBAF 2023 SPONSOR OPPORTUNITIES, PLEASE CONTACT:

Oronike Odeleye
Artistic Director
ooseleye@nbaf.org
www.nbaf.org
404-516-3195

We look forward to working with you!