



# THE ART of GIVING

NBAF'S VIRTUAL BENEFIT & INAUGURAL HORIZON AWARDS

SATURDAY,  
SEPTEMBER 26, 2020  
*6:30 in the Evening*

*Please Register for  
this Virtual Benefit at  
NBAF.ORG*

THE ESTATE  
(FOR VIP EVENT ONLY)  
*3109 Piedmont Rd, NE  
Atlanta, GA 30305*

## COMMITTEE

Candy Moore  
*Wells Fargo & Company*

John O. Hudson, III  
*Southern Company Gas*

Suzanne E. Burks  
*Board Chair*

Stephanie Owens  
*Managing Director*

## THE ART OF GIVING VIRTUAL BENEFIT

NBAF's priority is to support African American artists during the challenging times that we are facing in Atlanta and as a Nation. This year's theme, "The Art of Giving" focuses on our desire to transform lives and make a collective impact in a tangible way. Now is the time for us to come together as a community to support artists with their abundance of talent and inspiration and sow into them by investing our time, resources and most importantly, hope!

## ABOUT THE HORIZON AWARDS

For the past three decades, NBAF has been a vehicle to support talented artists in developing and showcasing their craft. This year, along with loyal donors and supporters of the arts, we are proud to continue this work through the inaugural NBAF Horizon Awards. The Horizon Awards Competition represents our evolution, growth, and enduring commitment to uplift emerging talent. We will honor three extraordinary artists who have utilized their artistic expression in ways that promote healing and restoration amidst the pandemic and societal unrest.

## ABOUT NBAF (NATIONAL BLACK ARTS)

Founded in Atlanta in 1987 by the Fulton County Arts Council under the guidance of the Fulton County Board of Commissioners, NBAF is recognized as the oldest multidisciplinary arts organization in the United States focused exclusively on the arts and artists of African descent. NBAF realizes its mission through partnerships with cultural and educational organizations, governments, individuals, corporate and private funders – partnerships that enable us, in part, to create pathways to success in the arts and in society, especially for those in under-resourced communities with disadvantaged circumstances. The United States Congress honored NBAF as a "national treasure" in 2008, and in 2018 NBAF received the Governor's Award for the Arts and Humanities in Georgia.

**NBAF**  
NATIONAL BLACK ARTS.

2020 NBAF  
**HOR · ZON**  
AWARDS

## SPONSOR LEVELS & BENEFITS

### PRESENTING HOST SPONSOR: \$50,000

#### VIP Event

- Full page ad in the event program, premium placement
- Speaking opportunity at the event
- 10 tickets to exclusive VIP experience with honorees
- Included in signage, step & repeat and video

#### Virtual Event

- Presenting Host sponsor of “The Art of Giving” event
- Commercial spot during event
- Logo featured throughout program
- Speaking opportunity
- Logo placement on event landing page
- Logo featured in invitation \*(July 15th deadline)
- Inclusion in digital communications and media releases

### DIAMOND: \$25,000

#### VIP Event

- Half page ad in the event program, premium placement
- 6 tickets to exclusive VIP experience with honorees
- Included in signage, step & repeat and video

#### Virtual Event

- Logo at beginning and end of program
- Sponsor of entertainment segment
- Logo placement on event landing page
- Logo featured in invitation \*(July 15th deadline)
- Inclusion in digital communications and media releases

### EMERALD: \$15,000

#### VIP Event

- Quarter page ad in the program
- 4 tickets to exclusive VIP experience with honorees
- Included in signage and step & repeat

#### Virtual Event

- Logo at beginning and end of program
- Sponsor of auction segment
- Logo placement on event landing page
- Logo featured in invitation \*(July 15th deadline)
- Inclusion in digital communications and media releases

### CRYSTAL: \$7,500

#### VIP Event

- Listing in program
- 2 tickets to exclusive VIP experience with honorees
- Included in signage

#### Virtual Event

- Logo at beginning and end of program
- Logo placement on event landing page
- Logo featured in invitation \*(July 15th deadline)
- Inclusion in digital communications and media releases

### PERIDOT: \$5,000

#### VIP Event

- 2 tickets to exclusive VIP experience with honorees

#### Virtual Event

- Listing within program

If you would like to donate outside of the designated sponsor tiers listed, please visit <http://nbaaf.org/horizon-awards> for individual donations.

All contributions, big or small, are sincerely appreciated!

## RESERVATION FORM

Please complete the reservation below to confirm your attendance at the VIP event.

To have your name listed, please pay or pledge by July 15th, 2020.

There are no tickets. Guest names will be listed on the event guest list. Kindly provide the names of your guests to be seated at your table(s) by email or complete the reply card in your invitation.

A check for \$ \_\_\_\_\_ made payable to NBAF.

Please charge \$ \_\_\_\_\_ to my account.

Select one:

VISA     MASTERCARD     AMEX

Card Number

Expiration

Security Code

Name on Card

Billing Address

City

State

Zip

Daytime Phone

Mobile Phone

E-mail Address

Name as it should appear in donor/sponsor listings:

I cannot attend, however I would like to make a donation of:

\$ \_\_\_\_\_

My matching gift form is attached:

## PRESENTING HOST SPONSORS



FOR MORE INFORMATION, PLEASE CONTACT

D'Anna Hawthorne • [hawtevents@gmail.com](mailto:hawtevents@gmail.com) • 404.702.1964  
 NBAF • The Fairmont • 1429 Fairmont Ave. • Suite J • Atlanta, GA 30318