

NATIONAL BLACK ARTS FESTIVAL

Fine Art + FASHION

Neiman Marcus
Presents *The Art of Fashion*
to Benefit NBAF

Thursday, March 15, 2018 · 6:00 pm - 9:00 pm

Title Sponsor

NEIMAN
MARCUS

Event Schedule

6:00 pm

Cocktail Reception

7:00 pm

Awards Program
and *The Art of Fashion*

8:00 pm

Post Show Celebration

9:00 pm

Event Concludes

Event Honorees, Chairs and Committee

Honorary Co-Chairs

Cindy and Bill Voyles

Event Co-Chairs

Lovette Russell and Jack Sawyer

The Art of Fashion

Ken Downing
*Senior Vice President Fashion Director,
Neiman Marcus*

Fashionistas Making A Difference

Lauren Amos
Ginny Brewer
Michelle "Buttercup" Davis
Rebecca Jones
Tara Mays
Vicki and John Palmer
Louise Sams
Millie and Steve Smith

NBAF Board Chair Chair-Elect

Lolita Browning Jackson

NBAF President & CEO

Charmaine Ward-Millner

Vikki Millender-Morrow

About Fine Art + Fashion

Fine Art + Fashion is one of Atlanta's premier benefit engagements sponsored by Neiman Marcus. This event raises unrestricted funds to support NBAF's operations and stellar programs for artists of all ages and at all stages of their development and our in-school arts education and youth development and engagement programs for disadvantaged children. The partnership with our lead sponsor Neiman Marcus offers NBAF a unique opportunity to expand our audiences by bringing together lovers of art and fashion with scholarship and award recipients of African descent, among them Georgia students who are emerging talents in fashion design, visual artists and the first Rising Star designer. Fine Art + Fashion is truly a spectacular evening of fun, fashion and art but its impact extends far beyond the event and the evening.

Neiman Marcus

Neiman Marcus is recognized as the premier retailer in high-end luxury merchandise and continues to set the bar with innovative designers and quality collections. An emphasis on charitable support in the community is valued at Neiman Marcus Atlanta and the company proudly supports NBAF and Fine Art + Fashion. As the Title Sponsor of the event, Neiman Marcus invites guests to experience the exquisite *The Art of Fashion* on the runway.

Emerging Talent Awards

The awards were established in 2010 to recognize student fashion designers of African descent who have distinguished themselves for their academic achievement, talent, creativity, cutting edge and innovative approach. Each award recipient is selected for having excelled academically, mastered their field of study and having been recognized by their peers, their school and the Fine Art + Fashion judges as an emerging talent on the rise. Along with a cash award, their winning design is exhibited in the Neiman Marcus windows and they receive special recognition at the Fine Art + Fashion event.

About NBAF

NBAF is a nonprofit organization and one of the oldest multidisciplinary arts organizations in the United States focused exclusively on the arts and the artists of African descent. NBAF has been recognized by the United States Congress for our significance to the "cultural fabric of greater Atlanta and all of America." We have earned this reputation over almost three decades of advancing, presenting and celebrating the arts and contributions of people of African descent to the rich culture of Atlanta, the nation and the world. NBAF continues to be a cultural driver in Atlanta. We support and celebrate our local, national and international luminaries, trailblazers, emerging talent and rising stars in all disciplines of the arts. With our in-school arts initiatives education and youth development and engagement programs, we continue to be relevant to the needs of our local communities, our children, youth and schools. As NBAF celebrates its 30th anniversary in 2018, we continue our mission to engage, educate and entertain, to showcase and generate a shared sense of pride in the achievements of people of African descent in all artistic disciplines. In 2018 and beyond we will continue to make a lasting impact on the lives of the people and the communities we serve.

Reservations/Reply/Benefits/Donor Levels

Thursday, March 15, 2018 • 6:00 pm

Presenting \$25,000

- Recognized in all Fine Art + Fashion collateral materials
- Logo on nbaf.org
- Listing in event programs and on sponsor boards
- Recognized from stage as presenting sponsor
- 10 runway seats at fashion presentation
- 10 invitations to pre and post event receptions
- Complimentary valet parking
- Mention in all press releases and other publicity

Platinum \$15,000

- Recognized in all Fine Art + Fashion collateral materials
- Logo on nbaf.org
- Listing in event programs and on sponsor boards
- 8 runway seats at fashion presentation
- 8 invitations to pre and post event receptions
- Complimentary valet parking
- Mention in all press releases and other publicity

Gold \$10,000

- Recognized in all Fine Art + Fashion collateral materials
- Listing in event programs and on sponsor boards
- 6 runway seats at fashion presentation
- 6 invitations to pre and post event receptions
- Complimentary valet parking

Silver \$5,000

- Recognized in all Fine Art + Fashion collateral materials
- Listing in event programs and on sponsor boards
- 4 runway seats at fashion presentation
- 4 invitations to pre and post event receptions
- Complimentary valet parking

Host \$2,500

- Recognized in all Fine Art + Fashion collateral materials
- Listing in event programs and on sponsor boards
- 2 runway seats at fashion presentation
- 2 invitations to pre and post event receptions
- Complimentary valet parking

Patron \$1,500

- Recognized in all Fine Art + Fashion collateral materials
- Listing in event programs and on sponsor boards
- 2 seats at fashion presentation
- 2 invitations to pre and post event receptions
- Complimentary valet parking

Individual Patron \$500

- 1 seat at fashion presentation
- 1 invitation to pre and post event receptions
- Complimentary valet parking

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Fine Art + FASHION

Individual Reservation Form

Please complete this form to reserve your seats now:

A check is included for \$_____ made payable to the National Black Arts Festival.

or

Please charge \$_____ to (select one):

VISA MASTERCARD AMERICAN EXPRESS

Card #: _____

Expiration: _____ Security Code: _____

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Daytime Phone: _____

Mobile Phone: _____

E-mail Address: _____

Name as it should appear in donor/sponsor listings:

I have enclosed a matching gift form: _____

Your name will be listed in Fine Art + Fashion collateral materials upon receipt of payment. **To be listed in the invitation, please submit by January 15, 2018.** Early reservations are recommended.

Information or Reservations:

Judy Hanenkrat, jhanenkrat@nbaf.org, 404.372.4572 (Cell)
or visit our website at www.nbaf.org.

NBAF
NATIONAL BLACK ARTS FESTIVAL®

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